

12

days

Christmas



brought to you by
A.C. Cargill

Day 1

Christmas Traditions

Candles on the Table

Once upon a time candles were a main source of bringing light to the dark, of keeping folks from stumbling about and stubbing their toes, and brightening those eerie corners that rooms are prone to have once the sun has set. Nowadays, they are part of any holiday celebration,

their warm glow lifting spirits and hearts.



Day 2

Christmas Traditions

Wooden Toy Horses

Centuries old, the tradition of wooden toy horses survives to this day. Some are made as tree ornaments and add a touch that will bring a smile of delight to any child of any age. Rocking horses are common, but horses on platforms with wheels are lesser known. They were meant to be pulled by a child while his/her teddy bear rode on its back.



Day 3

Christmas Traditions

The Lamplighter

Street lights (lamps) in olden days were actually candles in their glass-sided holders atop poles. These were placed along the streets of cities and lit at dusk by the lamplighters. Later, candles were replaced by gas lamps that also had to be lit by those lamplighters.



(And for the record, snowmen never performed that duty as far as history shows, but we can imagine, can't we?)



Day 4

Christmas Traditions

Giving Gifts

Three Magi (wise men) saw a bright star and followed it to a manger, bringing gifts with them. Today, we give gifts to friends, family, neighbors, and co-workers, hopefully in the spirit of showing them just a bit of how much they mean to us.



And giving tea says they are truly TEArrific!



Day 5

Christmas Traditions

Nutcrackers

Made famous by Tchaikovsky's ballet, nutcrackers carved as men are a favorite gift even today. Nutcracker soldiers and kings date to 1800-1830 in regions of Germany.

Wilhelm Fächtner, called the "father of the nutcracker," started commercial production in 1872. Today, that ballet keeps interest very much alive! Crack some nuts in one to have with that cup of hot tea!



Day 6

Christmas Traditions

Ringling Bells

Bell ringing has been part of the winter holidays since they began to be celebrated. Church bells called people in for shared joy. Santas on street corners rang bells to



encourage our generosity.

And town criers rang their bells to declare that all was well.

Of course all was well - the kettle was on and soon the tea would be flowing into those cups!



Day 7

Christmas Traditions

Making Snowmen

Making snowmen grew out of a natural urge to sculpt that some people have. And snow can be easier to use than marble! Plus it's a fun way to be outdoors in the winter. Gene Autry

popularized the snowman with his Christmas hit, "Frosty the Snowman." Don't miss out on this great Christmas tradition and then warm up inside with some hot tea!



Christmas Traditions

Kissing Under the Mistletoe

Kissing under the mistletoe started with a Greek festival, then was part of marriage rites. The plant was believed to promote fertility in some areas and is called the plant of peace in others. Kissing under it was said to resolve disputes. In 18th century Britain a

ball of mistletoe was hung and any young lady standing under it could not refuse to be kissed - for romance, friendship, or goodwill.



Day 9

Christmas Traditions

When a Bell Rings



There is a saying that when a bell rings an angel gets its wings. So, hang lots of bells on that tree and shake them often. Those angels need your help! And be sure to steep them some tea so they stay warm while flitting about guarding us from bad things (like cheap tea).

Day 10

Christmas Traditions

Candles in the Window

Candles in the window during the Christmas holiday in the United States most likely is an import from some of the European countries where many citizens came from. It's a sign of there being "a room available" and refers to the



original story. Electric candles are safer, but there's nothing like the flickering flame of a candle, especially when reflected in a cups of hot tea!



Day 11

Christmas Traditions

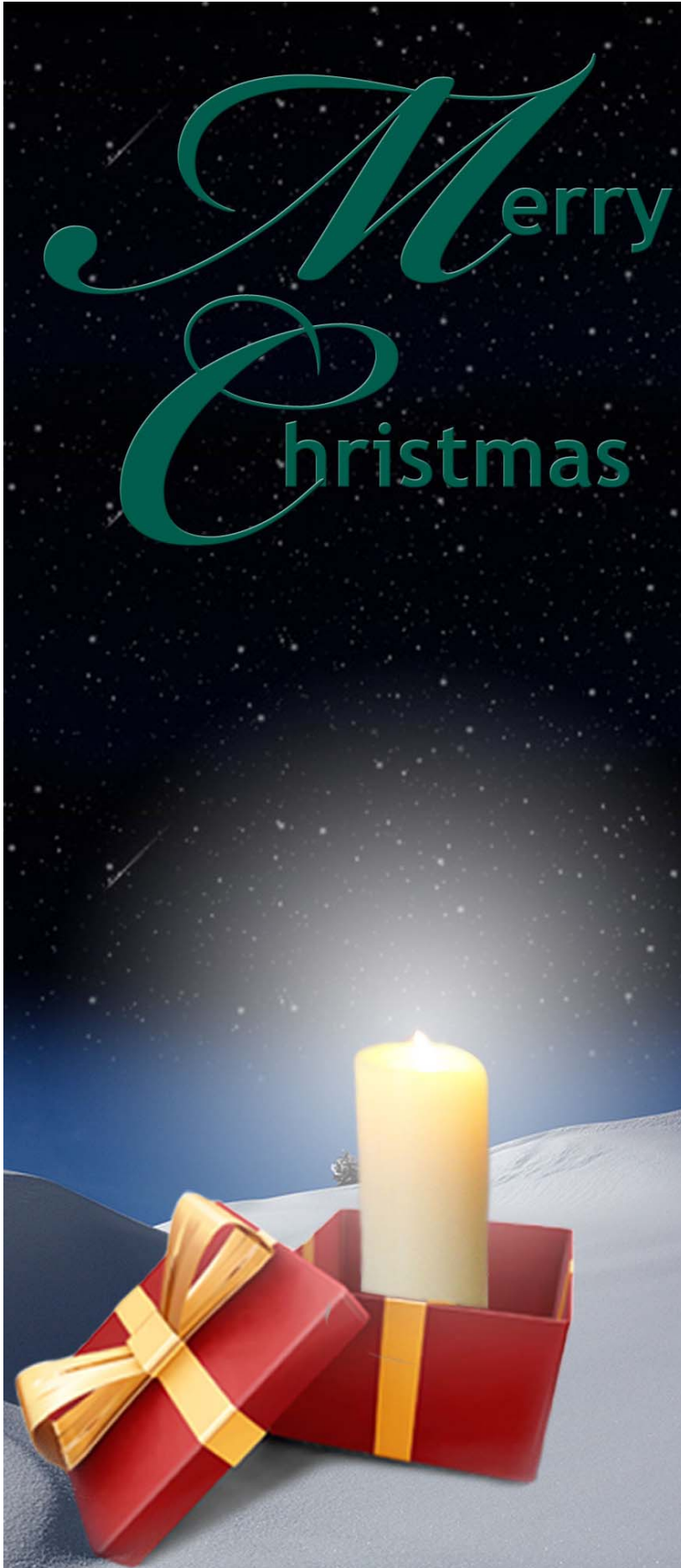
Santa Claus

Santa Claus is known by many names around the world, including Kris Kringle and Père Noël. His main features are a sizable girth, a snowy white beard and moustache, a red suit, and a very jolly laugh. He has been the subject of countless stories and movies, with one of the best being *Miracle on 34th Street*.

And if you're real good this year, he'll bring you some of the best tea ever! So be good.



Day 12



About Me

This brochure is a sampling of what I can do to help your company get noticed, which is so essential to getting those sales.

What I've done for other clients:

- Over 1,300 professionally-written articles posted on clients' company blogs, prompting 20,000+ clicks on links in those articles to their store sites, resulting in orders.
- Wrote product descriptions and other site content as well as maintaining and improving client's store site on the Big Commerce platform.
- Social media postings to promote their blogs and products.

And now I'm ready for a new challenge: your store site, blog, and social media! (I can write on a variety of subjects.)

Contact me:

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